

Tornado Season Is Here: Don't Test Your Luck



As tornado season begins across the United States, families are stocking up on bottled water, flashlights, and emergency supplies. But there's one critical piece of storm preparedness that often gets overlooked: backup power for your electronics.

When tornado warnings are issued, seconds matter. And when the power suddenly goes out, so does your connection to the information and tools that keep your family safe. That's where a Minuteman UPS (Uninterruptible Power Supply) with battery backup becomes essential.

- **THE REALITY OF TORNADO SEASON**

- According to the National Weather Service, tornado season typically peaks in the spring and early summer, bringing sudden power outages, downed power lines, surges when electricity is restored, and unpredictable, fast-moving storm systems.
- Unlike hurricanes, tornadoes can form and intensify in minutes. Losing power during an active warning can leave you in the dark—literally and figuratively.

- **WHAT HAPPENS WHEN THE POWER GOES OUT**

- A tornado doesn't have to hit your home directly to knock out electricity. High winds and debris can damage infrastructure miles away.
- When the grid fails your Wi-Fi shuts down, your security system goes offline, your sump pump stops working, your garage door won't open, your computer abruptly powers off (risking data loss), and much more.
- In an emergency, losing communication and critical devices isn't just inconvenient—it's dangerous.

- **WHAT IS A UPS AND WHY DOES IT MATTER?**

- A UPS (Uninterruptible Power Supply) is a device that provides instant battery power when your main electricity supply fails.
- Unlike a generator, which can take minutes to start (and requires fuel), a Minuteman UPS switches to battery power immediately, protects against power surges, and keeps essential electronics running long enough to stay informed and respond safely.
- Even 10–30 minutes of backup power can make a major difference during a tornado warning.

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- **WHY A MINUTEMAN UPS IS CRITICAL DURING TORNADO SEASON**

1. Stay Connected to Emergency Alerts
 - Your router and modem can stay powered, allowing you to monitor live radar, receive emergency notifications, and track storm movements. When alerts are coming from sources like the Federal Emergency Management Agency (FEMA), staying online can provide real-time life-saving updates.
2. Protect Your Equipment from Surges
 - When power returns after an outage, voltage spikes can damage computers, TVs, and networking gear. A Minuteman UPS acts as a buffer, shielding your electronics.
3. Keep Security Systems Running
 - Storms often trigger alarms or cause disruptions. A Minuteman UPS can keep home security systems active, smart cameras recording, and automated door systems functioning.
4. Prevent Data Loss
 - If you're working from home or running a business, a sudden shutdown can corrupt files. A Minuteman UPS gives you the time you need to save your work and power down safely.

- **UPS vs. GENERATOR: WHAT'S THE DIFFERENCE?**

UPS	Generator
Instant Switchover	Startup Delay
Silent Operation	Loud
Indoor Safe	Outdoor Use Only
Short-term Backup	Long-term Backup

- The best emergency plan often includes both -- but a Minuteman UPS is your first line of defense.
- **DON'T WAIT FOR THE SIRENS**
 - Society has become accustomed to overnight shipping, but tornado warnings don't give you time to shop for protection. Even if you do make it to your local store before the storm hits, chances are, they're already sold out of what you need. Preparation must happen before the skies turn dark and the sirens start sounding.
 - Adding a Minuteman UPS to your storm preparedness kit ensures:
 - Continuous communication
 - Equipment protection
 - Peace of mind
 - Extra time when it matters most

Our Enspire-G and Entrust-LG series are the lifelines you need to keep you connected and informed.



**PROTECT YOUR ELECTRONICS WITH
MINUTEMAN'S ENSPIRE-G OR ETR SERIES**

