

Power with Purpose

ESG (Environmental, Social, Governance) is a framework for organizing which business decisions to make in regards to the environment, their people, and the long-term health of their business. That can mean finding practical ways to use resources more efficiently, manage operational risk, and build more resilient systems.

Energy is one practical tool for putting those goals into action. Choosing more energy-efficient equipment can help reduce energy consumption and operating costs while supporting environmental objectives. ENERGY STAR is one example: it is a product certification focused specifically on energy efficiency, and ENERGY STAR-certified UPS systems use 52% less energy, on average, than standard models.

It's power protection with a purpose: a smarter choice for today and a more responsible approach to tomorrow.

The Numbers Behind the Impact

When it comes to energy saving systems, the impact of smarter power protection is measurable:



\$1 BILLION

in potential annual energy savings if every UPS sold in the U.S. were ENERGY STAR certified.



1.4 MILLION CARS

worth of greenhouse gas emissions could be prevented through widespread ENERGY STAR UPS adoption.



52% LESS ENERGY USED

with an ENERGY STAR UPS systems compared with standard models.



UP TO 99% RECYCLED

of lead-acid batteries are recycled, helping keep valuable materials in circulation.



80%+ RECYCLED MATERIAL

is typically used to make new lead-acid batteries.

Meet your Power Protection Line Up

Minuteman offers a range of ENERGY STAR UPS solutions designed to support organizations looking to make more thoughtful choices about energy efficiency, reliability, and product lifecycle. ESG-focused power protection options include:

Ensfire-G | Entrust-LG | SR Series | PRO-RT2U | Encompass-RTXL | Endurance Series | ED5-10KRT



Ensfire



Shallow Rack



Entrust



PRO RT2U



Endurance

Make Your Next Choice Count

Choosing efficient, responsibly designed power protection can help support your sustainability goals while keeping critical systems running when it matters most.

Ready to put purpose behind your power?
Explore Minuteman's UPS solutions and find the right fit for your organization.